



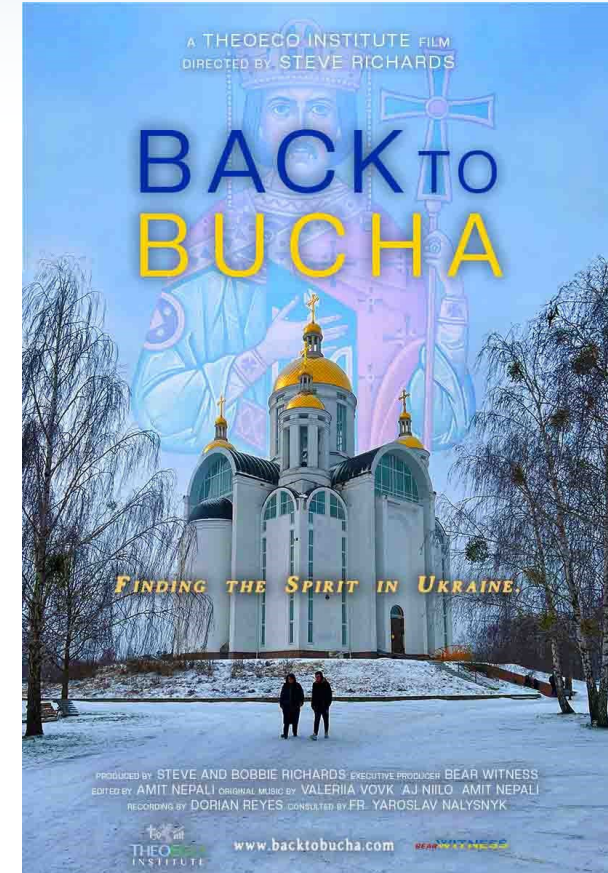
Back to Bucha Screening Tour

We are taking our uplifting film about Ukraine's Spirit across America to raise awareness, entertain, and inspire audiences - all while raising funds for Ukraine.

In-person and virtual screenings begin in September 2023 to show audiences what Ukrainians are all about.

We've already held several well received preview screenings in Boston, Austin, and Huntsville as part of our summer tour covering more than 10,000 miles, 15 states, and 50 potential venues.

If you have a group that is interested in – and supports Ukraine – let us bring *Back to Bucha* to you.



BackToBucha.com

*“Thank you for this! You felt the Ukrainian soul very well!”
- Fr. Roman Nebozhuk, Kyiv*



The Film

In January 2023, documentarian Steve Richards went to Ukraine to shoot *Back to Bucha*, his second film about the war in Ukraine. His first, *Trek to Bucha*, was shot in March and April 2022 during the war's early days.

Back to Bucha revisits those Richards met on his original journey plus additional clergy and many others. It features women and their children who have moved back to build their families in their own homes, in their own country. It also features the perspectives of Ukraine's diverse religious communities' leaders and the young men of Ukraine.

The stories and images are from people like us caught in a war few imagined. The film takes us into their world as they are living it. Breaking the limitations of network news coverage, it gives us more than quick sound bites of victims. As we hear stories of gratitude, it's easy to see the Spirit taking Richards from one rendezvous to another capturing the inspirational within the realities of what is happening there.



Julia and her daughter at a rebuilt *Jul's Coffee and Peace* coffee shop in Bucha.

“Thank you for sharing this brilliant documentary...Every bit of it is moving, authentic, heartfelt.”
- Alex Kuzma, Hartford, CT



Join Us!

One story can move mountains.

With the stories in *Back to Bucha*, we can hopefully move millions through our approach to distribution and community engagement including:

- **Grassroots screenings and outreach** to churches and community centers nationwide
- **Screenings and discussions** at universities and libraries
- **Partnerships with influencers** in the areas of faith, academia, and media
- **TV broadcasts**
- **Digital release** on streaming services



Richards and new friends at the Trek to Bucha
Premiere in Bucha – February 2023

Congrats on a great documentary!
- George Welch, Austin, TX



Why Screen Back to Bucha?

Contrary to what one might think of a film named *Back to Bucha*, the film is uplifting, inspirational, and leaves audiences amazed by the hopefulness and resilience of the Ukrainian people.

In the new film we see normal citizens – a coffee shop owner, nursery school workers, parents, priests and pastors – all forever changed and looking forward to a return to “normal life”.

The film can help increase awareness of the everyday people in Ukraine rather than just the most extreme victims most often featured by the media. By helping in the information war battles by presenting Ukrainians in everyday life, it can boost empathy amongst Americans.

There are two versions: A 57-minute version and 76-minute version which includes deeper faith-based interviews than the 57-minute cut.

Raising Funds

Where possible these are donation driven events with at least 50% of net proceeds (after expenses) going to Ukrainian organizations.



Back to Bucha Trailer

Back to Bucha is a profound meditation on the experience of loss and return, and the significance of place for human meaning and identity.

- Rev. David Collins, Miami, FL



How Screening Events Work

Holding a screening is easy. All that's needed is a room/venue with a projector and screen. Next, we need an audience and a bit of promotion. It is appropriate for all ages and our screenings always have young children and seniors watching together. So, make it an event and invite the broader community.

Virtual Screenings

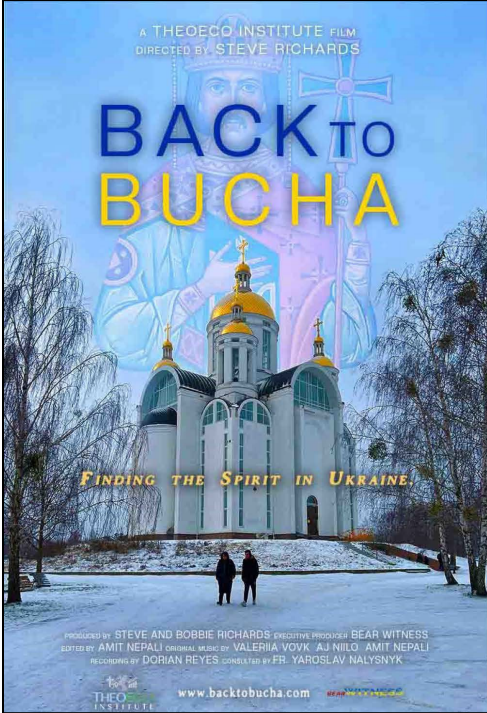
We can also hold virtual screenings for your group. As with all events we provide the invitation graphic(s), registration links, and social media elements. Promotion through our email lists and website is always included.

All screenings include director Steve Richards to introduce the film and participate in Q&A sessions after the film. If the screening is held early enough in the day those from the film can also participate.

To hold a screening event of either kind involves the following:

- Set a date. Make a screening plan. Choose the 76-min. or 57-min. version
- Promote on social media channels including emails and Facebook
- Have a great event!

Please go to the [Screenings](#) page for more about *Back to Bucha* events.




THEOECO INSTITUTE
TheoEco Institute & St. Andrew's Presents
Back To Bucha
Sunday, October 1st, 2023
At 12:30 PM

At
St. Andrew Ukrainian Orthodox Church
24 Orchardhill Rd
Jamaica Plain, MA
UkrainianOrthodox.org

For more information contact Jane Yavarow at
508-397-2779 / jane.yavarow@doc11.net

BackToBucha.com



An invitation for a screening in Boston.

Our family just viewed Back to Bucha. We loved the documentary...
- Tony Taylor, Huntsville, AL



Fundraising

Generally - when permitted - screening events can be fundraising events. Net proceeds (after expenses) are split with Ukrainian cause(s) named by the screening organizer.

Our fundraising efforts have always been dual purposed: Cover costs and generate funds for Ukraine. TheoEco's share of a screening's net proceeds go towards the following:

- Promotional costs for Back to Bucha.
- Recoupment of the film's production costs.
- A Ukrainian tour of the film to Bucha, Kyiv, Lviv, and elsewhere.

While in Ukraine we will also begin shooting the next film in the *Trek to Bucha* trilogy – “*Beyond Bucha*”.



*Thank you for bringing "Back to Bucha" to Huntsville! -
- Yaryna Zhurba*



More Information

Trailer - In Back to Bucha and its trailer, we see much more about the Spirit of Ukraine's people than the damage to its buildings and churches. Making it all work is the moving composition of talented Ukrainian pianist and composer Valeriia Vovk.

Synopsis - Back to Bucha is filled with scenes of life in Ukraine during January and February 2023. From Lviv to Kyiv to Bucha we get the real-life realities of Ukrainians.

Director's Statement – “I shot the film in Ukraine in January and February 2023. While there I was struck by the moms I encountered talking about God and how He is looking out for them. Women are the biggest difference between now and last Spring when I was there shooting *Trek to Bucha*. They are back. Why? Because they want to raise their kids in their own homes in their own country.”

Please go to the [Press Kit](#) page for additional materials.

BackToBucha.com

Steve's film is critical for mainstream America to see...
- Alex Gamota, Boston

The Director

Steve Richards directs and produces all of TheoEco's documentaries. He went to Ukraine to film *Trek to Bucha* in late March 2022 then again in January 2023 to shoot *Back to Bucha*. With six documentaries under his belt, he started TheoEco in 2015. (For his filmography click [here](#).)



For more information contact:
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