



Back to Bucha Impact Campaign

We are taking our uplifting film and outreach to American audiences to raise awareness, entertain, and inspire - all while raising funds for Ukraine.

Now through Election Day we are continuing our impact campaign, reaching out to churches, theaters, and community organizations to support Ukraine. As we did the weekend of December 15, 2023, when we organized a weekend of screenings for our Florida premiere at the Lake Worth Playhouse, in conjunction with St. Andrew's Episcopal Church and Lake Worth's Interfaith Network just five miles from Palm Beach.

Our outreach efforts are intertwined with these screenings. *Back to Bucha's* summer promo tour covered more than 10,000 miles, 15 states, and 50 potential venues/churches on TheoEco's mailing list throughout the South, Texas, Northeast, and Florida. Our proprietary email list is central to this outreach to church leaders, members of the international press, politicians, academics, and others.

We need to keep these activities going and continue to shine a light on the misinformation and disinformation campaigns by Russian sources – and cut through America's growing indifference.

THEOECO INSTITUTE
St. Andrew's Episcopal Church
LAKE WORTH BEACH
PRESENT

THE FLORIDA PREMIERE OF
BACK TO BUCHA
FRIDAY
DECEMBER 15, 2023
6:00-8:00 PM
ADMISSION IS FREE
DONATIONS ARE ENCOURAGED

BACK TO BUCHA features women and their children who have moved back to build their families in their own homes, in their own country. It also features the perspectives of Ukraine's diverse religious communities' leaders and the young men of Ukraine.

The stories and images are from people like us caught in a war few imagined. The film takes us into their world as they are living it. Breaking the limitations of network news coverage, it gives us more than quick sound bites of victims. As we hear stories of gratitude, it's easy to see the Spirit taking Richards from one rendezvous to another capturing the inspirational within the realities of what is happening there.

Additional screenings of the film will be held throughout the weekend with showtimes at 100, 300, and 500 in the afternoon on Saturday plus two screenings on Sunday at 100 (with Zoom Q&A from Ukraine) and 300.

PRICE: \$9.00
for performances on Saturday and Sunday, with proceeds going to support Ya Buchanec, the film, and the playhouse.

LAKE WORTH PLAYHOUSE
Lake Worth Playhouse's Stozek Theater
713 LAKE AVENUE • LAKE WORTH, FL
For more information go to LakeworthPlayHouse.org/indie-films/

PRODUCED BY STEVE AND BOBBIE RICHARDS EXECUTIVE PRODUCER BEAR WITNESS
EDITED BY AMIT NEPALI ORIGINAL MUSIC BY VALERIJA VOVK AJ NIILLO AMIT NEPALI
RECORDING BY DORIAN REYES CONSULTED BY FR. YAROSLAV NALYSNYK

THEOECO INSTITUTE
www.backtobucha.com

BackToBucha.com

"Thank you for this! You felt the Ukrainian soul very well!"
- Fr. Roman Nebozhuk, Kyiv



The Film

TheoEco's first Ukraine documentary, *Trek to Bucha*, was shot in April 2022 during the full-scale invasion's early days. In January 2023 we returned to film *Back to Bucha*, revisiting those met before plus women and moms who moved back to raise their children, in their own homes, in their own country.

The film also features Ukraine's diverse Christian community and the young men of Ukraine who could be called up to the front lines at any time.

Officially premiering at the Claremont Opera House in New Hampshire on September 30, 2023, its initial showings went from Austin to Boston, Florida to Pennsylvania, and points in between.

Audiences laugh and cry with the film's stars, witnessing Ukraine's Spirit throughout. It captures the inspirational - and the realities - of regular Ukrainians' lives during wartime.



Julia and her daughter at a rebuilt *Jul's Coffee and Peace* coffee shop in Bucha.

"Thank you for sharing this brilliant documentary...Every bit of it is moving, authentic, heartfelt."
- Alex Kuzma, Hartford, CT



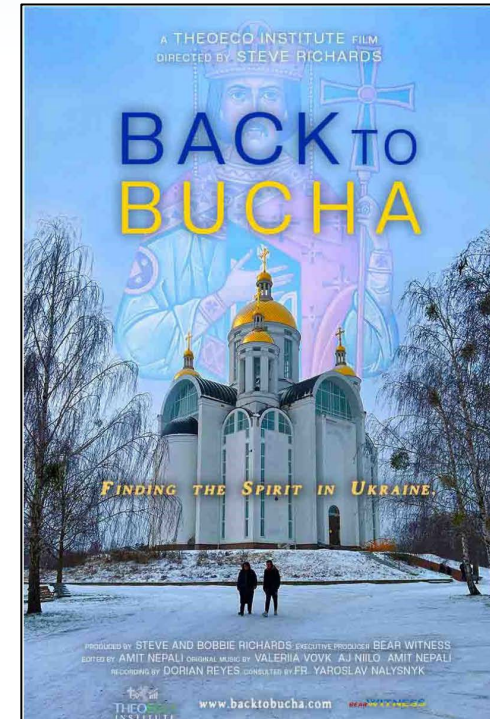
Holidays in Ukraine


As we launch the winter impact campaign here, we first head back to Ukraine to offer a bit of support and reassurance from their friends in the USA.

Director Steve Richards is heading back to Ukraine on Christmas Day 2023 to screen the film for the film's stars as they enter another winter with a fragile energy grid sure to be targeted.

This visit includes an in-person Bucha premiere on January 5th. This will also be a virtual screening/fundraiser for those outside Ukraine.

Richards will also take the opportunity to begin work on our next film, *Beyond Bucha*, as we document Ukraine's Christmas and New Year festivities at this perilous time.






TheoEco Presents
The Bucha Premiere of

BACK TO BUCHA

Friday, January 5th, 2024
19:00 – 21:00

Viktoria Park Hotel

Вулиця Сілезька, 2а, Буча



Admission is Free.
Seats are limited. For more information go to:
BackToBucha.com

Steve's film is critical for mainstream America to see...
- Alex Gamota, Boston



Join Us!

Our goal is to raise \$5,000 over the coming weeks to cover the Holidays In Ukraine budget.

We are also attempting to raise another \$20,000 to cover the impact campaign through the winter for a total of \$25,000.

Our fundraising efforts for Back to Bucha have always been dual purposed: Cover costs and generate funds for Ukraine from our screenings (50% of screening proceeds go to Ukrainian causes).

A \$25 gift will cover the cost of a meal at the Bucha premiere. Or perhaps consider sponsoring the entire In person and virtual event for \$1,000. All donations count toward donor levels for producer credits in the next film ***Beyond Bucha*** due out in the fall of 2024.

To donate click [here](#).

Holidays in Ukraine Budget

Flights	\$ 1,250
Hotels	\$ 1,000
Meals	\$ 1,000
Ubers/Guides/Trains	\$ 500
Screening Events	\$ 1,000
Cushion	\$ 250
Total	\$ 5,000

Sponsor Levels – For screenings

- \$25 - Buy dinner for one at the Bucha Premiere!
- \$1,000–Sole Sponsor of the Bucha Premiere Event!

Donor Levels – For film production

- \$2,500 – Associate Producer
- \$5,000 – Executive Producer
- \$10,000 - Producer



Richards and friends at the Trek to Bucha
Premiere in Bucha – February 2023

For more information contact:
Steve Richards, Managing Director,
SteveR@TheoEco.org, 305-310-2634

Congrats on a great documentary!
- George Welleck, Austin, TX



**If you have a group that is interested in – and supports
Ukraine – let us bring *Back to Bucha* to you.
Read on for more about hosting screening events and
Fundraisers.**



Why Screen Back to Bucha?

Contrary to what one might think of a film named *Back to Bucha*, the film is uplifting, inspirational, and leaves audiences amazed by the hopefulness and resilience of the Ukrainian people.

In the new film we see normal citizens – a coffee shop owner, nursery school workers, parents, priests and pastors – all forever changed and looking forward to a return to “normal life”.

The film can help increase awareness of the everyday people in Ukraine rather than just the most extreme victims most often featured by the media. By presenting everyday Ukrainians in their newly distorted lives, the film can boost empathy amongst Americans for their new allies. And change their hearts and minds one viewer at a time.

There are three versions: 27-minute, 57-minute, and 76-minute versions with and without Ukrainian and English captions.



Back to Bucha Trailer

Back to Bucha is a profound meditation on the experience of loss and return, and the significance of place for human meaning and identity.

- Rev. David Collins, Miami, FL



How Screening Events Work

Holding a screening is easy. All that's needed is a room/venue with a projector and screen. Next, we need an audience and a bit of promotion. The film is appropriate for all ages and our screenings always have young children and seniors watching together. So, make it an event and invite the broader community.

Virtual Screenings

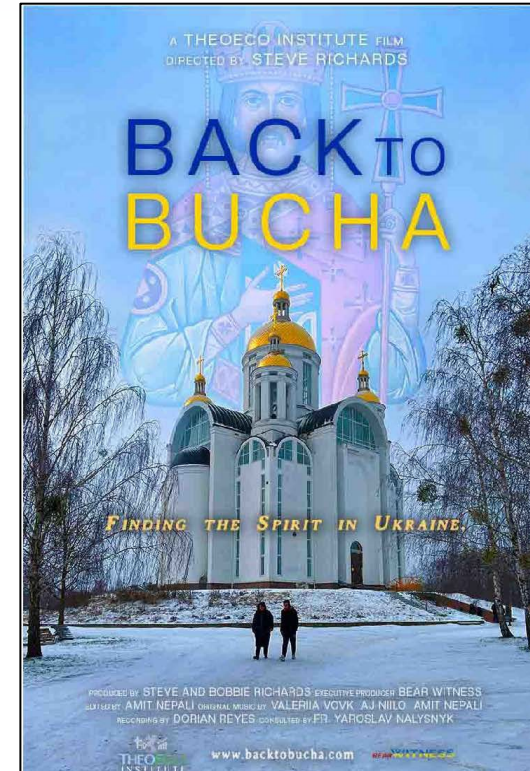
We can also hold virtual screenings for your group. As with all events we provide the invitation graphic(s), registration links, and social media elements. Promotion through our email lists and website is always included.

All screenings include director Steve Richards to introduce the film and participate in Q&A sessions after the film. If the screening is held early enough in the day those from the film can also participate.

To hold a screening event of either kind involves the following:

- Set a date. Make a screening plan.
- Promote on social media channels including emails and Facebook
- Have a great event!

Please go to the [Screenings](#) page for more about *Back to Bucha* events.



St. Andrew's and TheoEco Present
The Florida Premiere of

BACK TO BUCHA

Friday, December 15th, 2023
6:00 PM – 8:00 PM.

At

**Lake Worth Playhouse's
Stonzek Theatre**

713 Lake Avenue, Lake Worth, FL



Admission is Free. Donations are encouraged.

Seats are limited. To secure yours go to:
LakeworthPlayHouse.org/Indie-films

Our family just viewed Back to Bucha. We loved the documentary...
- Tony Taylor, Huntsville, AL



Fundraising

Generally - when permitted - screening events can be fundraising events. Net proceeds (after expenses) are split with Ukrainian cause(s) named by the screening organizer.

With the stories in Back to Bucha, we can hopefully move millions through our approach to distribution and community engagement including:

- Grassroots screenings and outreach to churches and community centers nationwide
- Screenings and discussions at universities and libraries
- Partnerships with influencers in the areas of faith, academia, and media
- TV broadcasts
- Digital release on streaming services



Nobel prize winner Sasha Romantsova with Lily and film stars from Ukraine at Boston Screening

*Thank you for bringing "Back to Bucha" to Huntsville! -
- Yaryna Zhurba*



More Information

Trailer - In Back to Bucha and its trailer, we see much more about the Spirit of Ukraine's people than the damage to its buildings and churches. Making it all work is the moving composition of talented Ukrainian pianist and composer Valeriia Vovk.

Synopsis - Back to Bucha is filled with scenes of life in Ukraine during January and February 2023. From Lviv to Kyiv to Bucha we get the real-life realities of Ukrainians.

Director's Statement – “I shot the film in Ukraine in January and February 2023. While there I was struck by the moms I encountered talking about God and how He is looking out for them. Women are the biggest difference between now and last Spring when I was there shooting *Trek to Bucha*. They are back. Why? Because they want to raise their kids in their own homes in their own country.”

Please go to the **Press Kit** page for additional materials.

The Director

Steve Richards directs and produces all of TheoEco's documentaries. He went to Ukraine to film *Trek to Bucha* in late March 2022 then again in January 2023 to shoot *Back to Bucha*. With six documentaries under his belt, he started TheoEco in 2015. (For his filmography click [here](#).)



For more information contact:
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BackToBucha.com