

Back to Bucha Screenings

We are taking our uplifting film and outreach to American audiences to raise awareness, entertain, and inspire - all while raising funds for Ukraine.

We are continuing our impact campaign, reaching out to churches, theaters, and community organizations to support Ukraine.

Our outreach efforts are intertwined with these screenings. *Back to Bucha's* summer promo tour covered more than 10,000 miles, 15 states, and 50 potential venues/churches on TheoEco's mailing list throughout the South, Texas, Northeast, and Florida. Our proprietary email list is central to this outreach to church leaders, members of the international press, politicians, academics, and others.





BackToBucha.com





The Film

TheoEco's first Ukraine documentary, <u>Trek to Bucha</u>, was shot in April 2022 during the full-scale invasion's early days. In January 2023 we returned to film <u>Back to Bucha</u>, revisiting those met before plus women and moms who moved back to raise their children, in their own homes, in their own country.

The film also features Ukraine's diverse Christian community and the young men of Ukraine who could be called up to the front lines at any time.

Officially premiering at the Claremont Opera House in New Hampshire on September 30, 2023, its initial showings went from Austin to Boston, Florida to Pennsylvania, and points in between.

Audiences laugh and cry with the film's stars, witnessing Ukraine's Spirit throughout. It captures the inspirational - and the realities - of regular Ukrainians' lives during wartime.



Julia and her daughter at a rebuilt <u>Jul's</u> <u>Coffee and Peace</u> coffee shop in Bucha.





Why Screen Back to Bucha?

Contrary to what one might think of a film named *Back to Bucha*, the film is uplifting, inspirational, and leaves audiences amazed by the hopefulness and resilience of the Ukrainian people.

In the new film we see normal citizens – a coffee shop owner, nursery school workers, parents, priests and pastors – all forever changed and looking forward to a return to "normal life".

The film can help increase awareness of the everyday people in Ukraine rather than just the most extreme victims most often featured by the media. By presenting everyday Ukrainians in their newly distorted lives, the film can boost empathy amongst Americans for their new allies. And change their hearts and minds one viewer at a time.

There are three versions: 27-minute, 57-minute, and 76-minute versions with and without Ukrainian and English captions.



Back to Bucha Trailer





How Screening Events Work

Holding a screening is easy. All that's needed is a room/venue with a projector and screen. Next, we need an audience and a bit of promotion. The film is appropriate for all ages and our screenings always have young children and seniors watching together. So, make it an event and invite the broader community.

Virtual Screenings

We can also hold virtual screenings for your group. As with all events we provide the invitation graphic(s), registration links, and social media elements. Promotion through our email lists and website is always included.

All screenings include director Steve Richards to introduce the film and participate in Q&A sessions after the film. If the screening is held early enough in the day those from the film can also participate.

To hold a screening event of either kind involves the following:

- · Set a date. Make a screening plan.
- Promote on social media channels including emails and Facebook
- · Have a great event!







St. Andrew's and TheoEco Present
The Florida Premiere of

BACK To BUCHA

Friday, December 15th, 2023 6:00 PM – 8:00 PM.

At

Lake Worth Playhouse's Stonzek Theatre

713 Lake Avenue, Lake Worth, FL



Admission is Free. Donations are encouraged.

Seats are limited. To secure yours go to: LakeworthPlayHouse.org/Indie-films

Please go to the <u>Screenings</u> page for more about *Back to Bucha* events.





Fundraising

Generally - when permitted - screening events can be fundraising events. Net proceeds (after expenses) are split with Ukrainian cause(s) named by the screening organizer.

With the stories in Back to Bucha, we can hopefully move millions through our approach to distribution and community engagement including:

- · Grassroots screenings and outreach to churches and community centers nationwide
- Screenings and discussions at universities and libraries
- Partnerships with influencers in the areas of faith, academia, and media
- TV broadcasts
- · Digital release on streaming services









Nobel prize winner Sasha Romantsova with Lily and film stars from Ukraine at Boston Screening

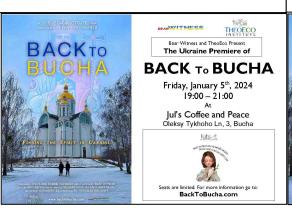




Notable Screenings

Bucha, Ukraine January 5, 2024

To launch the winter impact campaign, we first went back to Ukraine to offer a bit of support and reassurance from their friends in the USA.



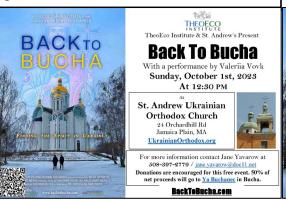
Lake Worth, Florida December 15-17, 2023

A weekend of screenings were held to celebrate the Florida Premiere at the Lake Worth Playhouse in conjunction with St. Andrew's Episcopal Church.

St. Andrew's and TheoEco Present The Florida Premiere of BACK To BUCHA Friday, December 15th, 2023 6:00 PM - 8:00 PM. Lake Worth Playhouse's Stonzek Theatre 713 Lake Avenue, Lake Worth, FL PLAYHOUSE Admission is Free. Donations are encouraged. Seats are limited. To secure yours go to: Lakeworth Playhouse or or Indie-flins

Boston, Massachusetts October 1, 2023

A very special screening that included Valeria Vovk performing and Nobel Prize recipient Oleksandra Romantsova on the Q&A panel with guests from Ukraine online.



Austin, Texas July 14, 2023

A preview screening that capped off our Texas scouting tour at the Lake Travis Community Library.







More Information

<u>Trailer</u>- In Back to Bucha and its trailer, we see much more about the Spirit of Ukraine's people than the damage to its buildings and churches. Making it all work is the moving composition of talented Ukrainian pianist and composer Valeriia Vovk.

Synopsis - Back to Bucha is filled with scenes of life in Ukraine during January and February 2023. From Lviv to Kyiv to Bucha we get the real-life realities of Ukrainians.

Director's Statement – "I shot the film in Ukraine in January and February 2023. While there I was struck by the moms I encountered talking about God and how He is looking out for them. Women are the biggest difference between now and last Spring when I was there shooting <u>Trek to Bucha</u>. They are back. Why? Because they want to raise their kids in their own homes in their own country."

Please go to the **Press Kit** page for additional materials.

The Director

Steve Richards directs and produces all of TheoEco's documentaries. He went to Ukraine to film *Trek to Bucha* in late March 2022 then again in January 2023 to shoot *Back to Bucha*. With six documentaries under his belt, he started TheoEco in 2015. (For his filmography click here.)



For more information contact:

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